BLACKWEIR LIVE - FESTIVAL CHARTER

INTRODUCTION

We are committed to ensuring Blackweir Live is a place to celebrate connection in all its forms: not just to music, arts, and culture, but to the environment and each other.

We are dedicated to creating an experience that is environmentally conscious and sustainable for everyone involved—attendees, partners, and vendors alike. Our sustainability efforts are focused on reducing our environmental impact and championing eco-friendly practices throughout the festival.

SOCIAL INCLUSION

As event organisers we deeply value diversity and inclusion. We recognise and celebrate diversity in our audience and the team that brings Blackweir Live to life. We will not tolerate discrimination because of someone's disability, religion, race, gender, sexual orientation, or gender identity in any form. Discriminatory words or actions have no place at Blackweir Live.

DISABILITY, D/DEAF ACCESS AND NEURO-DIVERSITY

Events bring together music fans of different backgrounds and from all walks of life. At Blackweir Live we are committed to doing everything we can to promote a culture of inclusion and accessibility for all our customers.

We aim to provide, and constantly improve on, accessible infrastructure and services, delivered in a way that respects the needs of everyone and does not exclude anyone.

RACE

We celebrate difference and believe that there is strength in diversity. We welcome all people equally, on, behind and in front of the stage. We have a comprehensive diversity training programme that is available to each employee.

MENTAL HEALTH AND SAFEGUARDING

We have a huge number of agencies that work at Blackweir Live to keep everyone safe. we have a safeguarding policy that outlines our statement of intent towards the wellbeing and human rights of children, young people and vulnerable adults, and outlines the strategies that we have in place to safeguard customers and staff from abuse, which includes harm and neglect.

We believe that no one should experience abuse of any kind, and that we have a duty of care to protect customers and staff as much as is practicable and proportionate. This is regardless of age, disability, gender, race, domestic situation, religion, belief, or sexual orientation.

We have an experienced welfare team at Blackweir Live who provide emotional and practical support for our customers and staff.

ENVIRONMENTAL SUSTAINABILITY

As set out in our Green Nation <u>Sustainability Charter</u>, we recognise our responsibility to preserve the live music experience for generations to come and have a tremendous opportunity to increase awareness and inspire climate action at Blackweir Live.

We acknowledge the impact that our business has on the environment, are committed both to telling the truth about the scale of the climate and ecological emergency, and to taking urgent action.

Our primary impact areas are transport and energy, as well as waste, water, food and beverage, and the effect of the festival on the flora and fauna of the park. Each of the events environmental impact areas have been assessed in the context of their impact on, and the contribution to reaching the relevant UN Sustainable Development Goalsⁱ.

APPROACH

Blackweir Live measures its carbon footprint.

A dedicated sustainability team works as an integral part of the event planning process, developing a sustainability action plan for the event, ensuring these actions are undertaken.

We know that we cannot tackle climate change alone, and as such we support climate positive initiatives in the broader music industry including Vision 2025.

CLIMATE CHANGE

Blackweir Live is working towards a target of 50% reduction in greenhouse gas (GHG) emissions by 2030. This is in line with the <u>Paris Agreement</u> goal of keeping global warming below 1.5 degrees Celsius.

We proudly support **Cardiff Council's climate change strategy,** *One Planet Cardiff*, which aims to make the city carbon neutral by 2030.

ENERGY

Our strategy is to first reduce our required usage, and then to replace our energy sources with renewables.

We aim to monitor fuel consumption to determine the potential to reduce generator sizes and related fuel volumes or replace.

TRAVEL

We strongly recommend and promote low-carbon travel options to get to Blackweir Live.

The central location within Cardiff City Centre of our events means that we are well served by the public transport network.

We are working with the Sustainable Event Travel Accelerator Project which aims to create a practical sustainable travel guide, travel plan and data collection template for Welsh event organisers to be able to use.

We intend to conduct a post event customer survey to give an understanding of vehicle types, average of occupancy, mileage travelled to improve sustainable and alternative transportation mode for customers in the future editions.

WASTE AND RECYCLING

Blackweir Live has implemented the following measures to reduce the overall event carbon footprint

Cups and Beverage Containers

We prioritise sustainability in every aspect of beverage service. Our cups and beverage containers are:

- Made from recycled materials.
- Fully recyclable or compostable, ensuring minimal environmental impact.

Food Packaging

To ensure that dining at our events aligns with our sustainability values:

- All food vendors must use certified compostable or biodegradable packaging and utensils.
- Vendors receive clear guidance on approved materials and packaging options to maintain compliance with our sustainability goals.

Waste Management

Proper waste management is central to our sustainability strategy. To support this:

- Comprehensive waste stations are placed throughout the venue, clearly labelled for recycling, composting, and general waste.
- Vendors are required to sort waste at the source to facilitate efficient recycling and proper disposal.
- We actively educate attendees on correct waste disposal to enhance participation and reduce contamination of recyclable materials.

Local Traders

To promote a lower carbon footprint and support the community:

- We prioritise sourcing traders and suppliers locally whenever possible.
- This initiative not only reduces transport-related emissions but also strengthens the local economy.

Water Access

Reducing plastic waste from bottled water is a key objective:

- Free, filtered water stations are located throughout the venue, ensuring easy access for all attendees.
- Attendees are encouraged to bring their own reusable bottles.

LOCAL AREA IMPACTS

We work closely with our sound and traffic partners to minimise impact of events on the local community. We work closely with the local authority's environmental protection teams to produce the events at agreed sound levels. Specialist acoustic consultants are hired to monitor sound levels throughout the event to ensure these levels are adhered to.

As part of the events' commitment to the local community, opportunities are provided for a range of local businesses, operators and suppliers.

PARTNERSHIP AND PROCUREMENTS

Blackweir Live is working with its supply chain, partners and sponsors towards shared sustainability goals, all partners are asked to work within our Sustainable Activation Guide, we use and implement sustainable purchasing best practice.

We continuously evaluate and improve our sustainability practices to ensure a positive impact on the environment and our community. Your support and participation in these efforts help make our events not only memorable but also meaningful for the planet.